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<https://www.vdma.org/engineering-dialogue>



## European Engineering Dialogue 2022

**"Bright ideas for a transforming industry -  
Towards a green and more resilient economy"**

**22/23 June 2022**

**Magritte Museum, Brussels**

Source: Lukas Gajda, fotolia.com

DesignStudio





For direct access online please visit:

<https://www.vdma.org/engineering-dialogue>

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## Welcome

Engineering is a truly European industry. So VDMA is becoming an increasingly European organisation.

With the 1st European Engineering Dialogue, VDMA has created a new conference designed for leading decision-makers in the European engineering sector to discuss the present and future challenges of our industry and provide a platform for exchange. Come to Brussels and meet your industry peers!

Our economy is in transition: supply chains and markets are under increasing strain due to several crises, the decoupling of the US and China severely affects companies in the EU, and pressure to address climate change is steadily growing. What are the strategic implications for companies? And which business models will prevail?

We are convinced that these topics are worth discussing on a European level. We hope to welcome you on 22 and 23 June 2022 for the 1st European Engineering Dialogue.

See you in Brussels!

Kind regards,

A handwritten signature in blue ink, appearing to read 'Karl Haeusgen'.

Karl Haeusgen  
VDMA President

A handwritten signature in blue ink, appearing to read 'Thilo Brodtmann'.

Thilo Brodtmann  
VDMA Executive Director

22 June 2022

18.30	Arrival and Get Together!	11.10 – 11.30	Keynote: Reverting Globalization: The Case of Economic Decoupling Dr. Martin Braml, Ifo Institute, Munich Economics, WTO, Switzerland
19.00	Policy networking dinner Karl Haeusgen, VDMA President Rada Rodriguez, Orgalim tbc, European Commission	11.30 – 12.15	Panel discussion: Decoupling between the USA and China – How can companies act in the face of escalating geopolitical tensions? Dr Wolfgang Leitner, Andritz, Austria Dr. Martin Braml, Ifo Institute, Munich Economics, WTO, Switzerland tbc
23 June 2022			
8.30	Registration  Moderation: Karen Coleman	12.15– 13.45	Lunch and networking break
	Session 1: Is the European engineering industry ready for the economic upheavals of this time?	13.45 – 14.05	Keynote: Developing a strategy for climate neutrality – A company’s perspective Andreas Schell, Rolls-Royce Power Systems, Germany
09.05 – 09.20	Welcome Karl Haeusgen, VDMA President	14.05 – 14.45	Panel discussion: Megatrend "Climate-neutral production" – Opportunities and challenges for engineering companies Fausto Carboni, Bonfiglioli, Italy David Orgaz D’Hollander, Schneider Electric, Belgium Dr Stefan Spindler, Schaeffler, Germany Andreas Schell, Rolls-Royce Power Systems, Germany
09.20 – 9.30	Interactive warm-up: How confident are you about the future of the engineering industry?	14.45 – 15.15	Coffee and networking break
9.30 – 09.50	Keynote: The world in crisis mode – Economic impact and effect on global trade Prof. Henning Vöpel, Board, cep   Centre for European Policy, Germany	15.15 – 16.00	Fireside chat: Sustainable financing – Is the engineering industry facing a financing problem? Dr Michael Schleef, HSBC Germany Leif Lupp, Vidia Equity, Germany
09.50 – 10.30	Panel discussion: First Corona, then Putin’s war – How engineering companies deal with the effects on markets and supply chains Tomaso Carraro, Carraro, Italy Peter Mohnen, KUKA, Germany Anthony van der Ley, Lemken, Germany	Optional from 17.00	Guided tour through the Magritte Museum
10.30 – 11.00	Coffee and networking break  Session 2: Decoupling between the USA and China - How can companies operate in escalating geopolitical tensions?	18.00	End of the event
11.00 – 11.10	Introduction: China or the US – Must we decide? Andrew Adair, VDMA		

## Advisory Board

The European Engineering Dialogue is designed for leading personalities of the engineering industry. To meet this high standard, the VDMA consults with a number of high-profile entrepreneurs in the sector who gave their input.



Fausto Carboni,  
Bonfiglioli  
Italy



Arild Gjerde,  
Kverneland  
Norway



Karl Haeusgen,  
HAWE Hydraulik  
Germany



Dr Wolfgang Leitner,  
Andritz  
Austria



Dr Christoph Steger  
Business Angel, former ENGEL HOLDING  
Austria

## Register now!

Tickets are only available online in our ticket shop by following the link: [www.vdma.org/engineering-dialogue/tickets](https://www.vdma.org/engineering-dialogue/tickets)

Ticket prices for European Engineering Dialogue:

- VDMA member: €375 net + 21% VAT
- VDMA non-member: €610 net + 21% VAT

The ticket price includes participation in the conference and networking dinner, the conference documents and catering during the breaks.

### COVID-19

VDMA prioritizes health and safety and requires attendees to be fully vaccinated or recovered from COVID-19. Proof of vaccination or recovery needs to be presented at check-in for the conference. Further Covid information for this event will be published shortly before the event [here](#).

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#### Conference venue - Magritte Museum, Brussels

The Magritte Museum in Brussels city centre is located within walking distance of the European Quarter. Its unique flair, combining traditional and modern elements, makes it the perfect venue for the European Engineering Dialogue.

### Address

Place Royale  
1000 Brussels

[Magritte Museum](#)

### Hotels

VDMA has special rates in selected hotels in Brussels.

Find more information on our Website: [Hotels](#)

<https://www.vdma.org/engineering-dialogue>