

Enlit Europe

30 NOV
2 DEC
2021

Milan, Italy

**Your inclusive guide to the
energy transition.**

EVENT PROSPECTUS

What is Enlit Europe?



Enlit Europe is your inclusive guide to the energy transition.

After the first step of a successful co-location of POWERGEN Europe and European Utility Week, we are proud to announce the next step in our journey. Enlit is the new unifying brand for Clarion Energy's worldwide series of Utility Week and POWERGEN events. A guiding light for the sector that brings clarity to the global energy transformation and defines the roles of all of those involved.

Combining Europe's premier Power & Energy Events to form Europe's only end to- end power mega event, Enlit Europe covers **power generation, transmission & distribution, digitalisation, energy markets, smart energy, renewables** and much more.

Why exhibit?



18,000+ Power & Energy Professionals



500+ International speakers



Multi-themed Summit and Knowledge hubs



1000+ Leading exhibitors



Exhibitor & Buyer Matchmaking



Multiple networking events

Energy is evolving. So are we.

The possibilities are endless.

Who attends?

At Enlit Europe you can expect to meet industry professionals involved in:

- Power Generators & IPPS (Conventional & Renewable Generation)
- Utilities, Grid operators, Energy Companies & Retailers
- Energy Traders & Exchanges
- Commercial & Industrial Energy Users
- Investment & Financiers
- Students, Universities, Startups & VCs
- Industry Associations
- Service & Solutions Providers
- Press/Analysts

2019 Event Statistics

POWERGEN Europe & European Utility Week,
Paris, France



Power
Generation



Digital
Transformation



Energy
Transition



Smart
Energy



Transmission &
Distribution



Renewables

ATTENDEES
16,000

A series of small human figures arranged in a grid, representing the total number of attendees.

VIPs FROM
127 COUNTRIES
WORLDWIDE

A stylized world map showing the distribution of attendees from 127 countries.

1,500
DELEGATES



18
PAVILIONS



560
SPEAKERS



127
COUNTRIES



6

Knowledge Hubs
located in the
exhibition floor
Free for all attendees

A stylized icon representing exhibitors, featuring a person at a desk with a laptop.

950
EXHIBITORS

Regional breakdown

A stylized map of Asia.

9%
Asia

A stylized map of Europe.

84%
Europe

A stylized map of North America.

3%
North America

A stylized map of South America.

1%
South America

A stylized map of the Middle East.

2%
Middle East

A stylized map of Africa.

1%
Africa

51%

OF ATTENDEES HAD FINAL
PURCHASING AUTHORITY OR
WERE RECOMMENDERS

75%

OF THE SURVEYED ATTENDEES
CONSIDERED THE EVENT GOOD
OR VERY GOOD

70%

OF THE EXHIBITORS WILL
EXPECT TO EXHIBIT WITH US
IN 2021

Navigating the Energy Transition



For product and service providers in the power and utility sector, Enlit Europe offers commercial certainty in a market anticipating a \$2.7 trillion energization. At this large-scale international expo, you'll meet a diverse selection of qualified utilities, IPPs and EPCs from across Europe, allowing for focused face-to-face meetings with your target market of buyers.



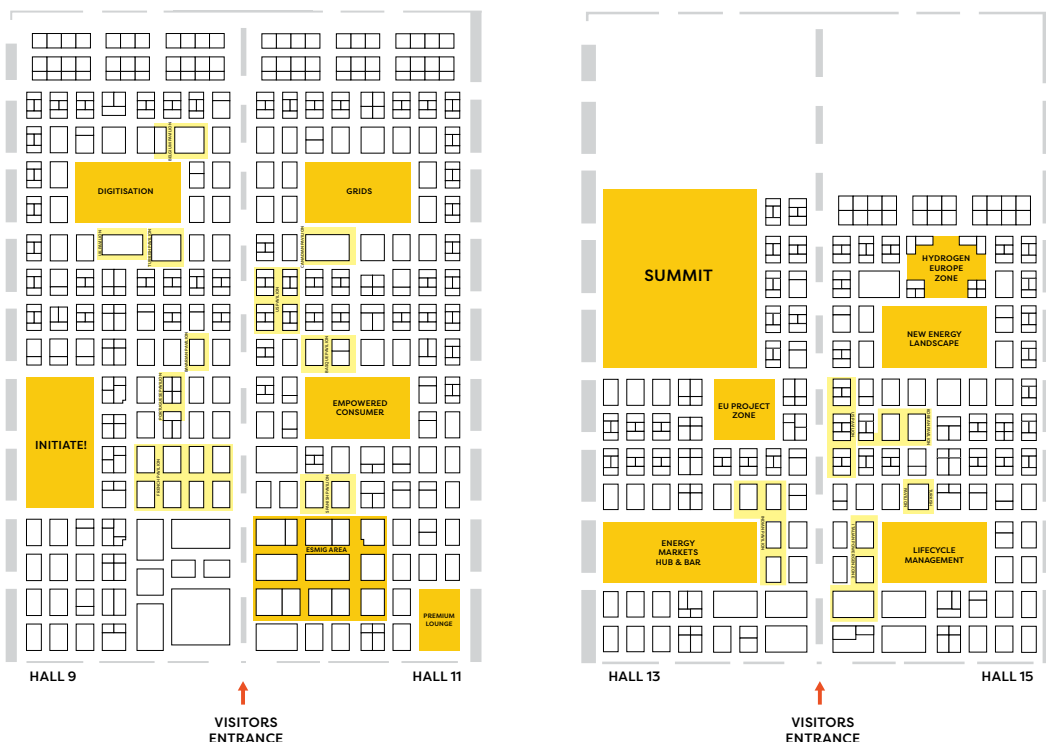
Who should exhibit?

If you offer the following type of products and services, then don't miss this unique opportunity to showcase your brand and services at Enlit.

- AMI Infrastructure
- Artificial Intelligence
- Asset Management
- Big Data Analytics
- Biomass Application & Equipment Suppliers
- Blockchain Trading Systems
- Cloud Solutions
- Consultants
- CRM & Billing
- Developers & Consulting Engineers
- Diesel/ Gas Engine Manufacturers
- Digital Enterprise
- Digital Transformation
- Distributed Generation
- Drones & Unmanned Aerial Vehicle (UAV)
- Emissions control
- Energy Services and Energy Management
- Energy Storage Technology & Service Providers
- EPCs
- Field Service Management
- Future Energy Systems
- Generation Technology &
- Component Vendors
- Geospatial Information Systems
- Hydro Power
- Internet of Things (IoT)
- Maintenance
- Measurement, Controls & Tracking Systems Back-up
- Microgrids
- Mobility Transformation
- Nuclear Plant Equipment & Services
- OEMs
- Plant Safety
- Power Plant/ Asset Management
- Predictive Analytics
- PV Equipment Providers
- Renewable Integration
- Renewables
- Rural Electrification
- Transmission & Distribution
- Utility-Scale Solar
- Virtual Power Plants (VPP)
- Waste to Energy

Floor Plan Enlit Europe 2021

[CLICK HERE TO VIEW THE LATEST FLOOR PLAN](#)





**POWER &
ENERGY SERIES**

MANAGING OVER

4,000

EXHIBITORS

SEEING OVER

75,000

VISITORS

HANDLING OVER

10,000

VIP GUESTS

COVERING OVER

75,000

NET SQM
EXHIBITION SPACE

A WORLD-LEADING PORTFOLIO OF EVENTS UNLIKE ANY OTHER

AFRICA

ASIA

AUSTRALIA

EUROPE

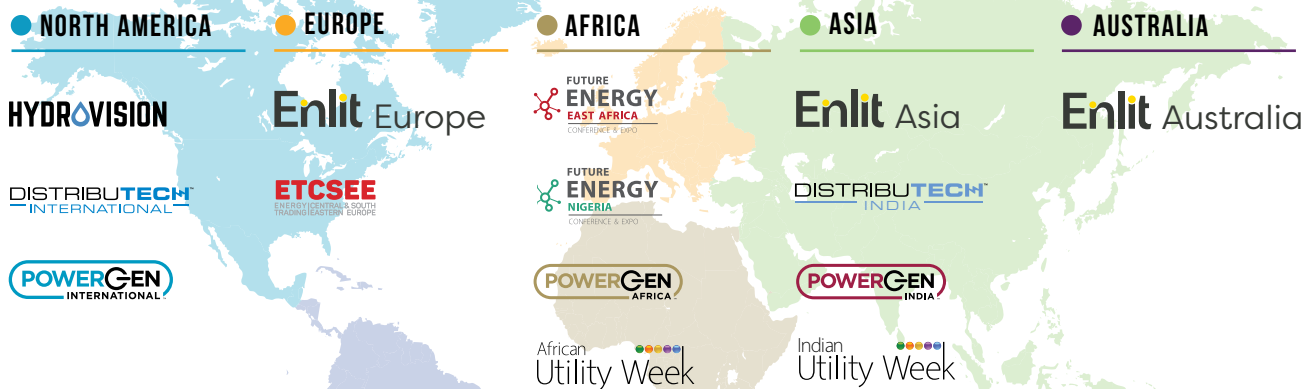
USA

FIND OUT MORE



YOUR INCLUSIVE GUIDE TO THE GLOBAL ENERGY TRANSITION

OUR LIVE EVENTS



OUR MEDIA & GLOBAL COMMUNITY



EXPLORE NEW GLOBAL MARKETS WITH OUR 'PLUS ONE' PACKAGE



10%
DISCOUNT



FREE
LEAD
SCANNER



EXTRA
DELEGATE
PASS

FIND OUT MORE ABOUT OUR LIVE EVENTS AT WWW.CLARION-ENERGY.COM/PES
OUR PLUS ONE PACKAGE AT WWW.CLARION-ENERGY.COM/LOYALTY
AND OUR MEDIA AT WWW.CLARION-ENERGY.COM/CONTENT/OUR-MEDIA

Initiate!

Initiate is a global movement that spotlights talent, empowers the next generation of energy entrepreneurs and creates impactful programmes to move the industry forward.

Initiate is the perfect platform for startups, SMEs, new business depts, students, young professionals and established professionals to share ideas and innovations

Interested in speaking?

Enlit Europe's Summit features executive-level panels including:

- The Route to Decarbonisation
- Overcoming the Finance Barrier
- Stimulating Innovation
- Consumer Energy Services with Cloud Computing
- Where is Data & IIOT taking us?
- A Consumer-led transition
- The Role of Thermal Generation
- Scaling up Renewables
- Sector Coupling
- The Future of the Grid
- Increasing Customer Engagements



**CLICK HERE TO ENQUIRE
ABOUT SPEAKING**



**CLICK FOR FURTHER
INFORMATION**

“

What I expect from Initiate is to wake up the traditional parties – those who are now in charge of everything – and show them that we can do things differently.”

Melvin Van Melzen, Founder and CEO, All in Power

“

What I really expect from Initiate is a lively debate between people from the old world and people from the new – this is what we want to achieve: fresh and new ideas.”

Klaas Hommes, Project Manager, TenneT TSO

Technical Hub Topics



NEW ENERGY LANDSCAPE

This Hub explores the realities of a changing energy backdrop where the renewable-fuelled share of generation is fast growing at the expense of conventional power. We look at how to market design influences this transition, focus on the most significant areas of change as well as the technologies that are facilitating flexible generation and integration.

LIFE CYCLE MANAGEMENT

Much of Europe's existing fleet is ageing and facing new operational challenges requiring fresh and innovative approaches to O&M, as well as potential re-purposing to feature hybrid operation. In this Hub, novel operation strategies, best practices, case studies, technologies and services relevant to different types of plant (both conventional and renewable) will be presented.

GRIDS

We will look at all the elements having an impact on the grid: Cross-sector integration; climate resilience; e-mobility as a tool for balancing; digitalisation; flexibility and congestion management, and of course the infrastructure which is a bottleneck in the energy transition.

ENERGY MARKETS

The Energy Markets hub discusses the latest developments in Power and Gas markets. It showcases various market outlooks for natural gas, renewable gas, LNG and power, where we will discuss the underlying fundamentals of wholesale price formation. Also, much attention goes out to the future power market design, to flexibility markets and the role of the consumer in the future energy markets.

THE EMPOWERED CONSUMER

The consumer is a vital part of the energy transition, so in this Hub, we will explore how consumers are being empowered through "smart" cities, building and appliances, the rise of the prosumer and the growing awareness of the benefits of energy communities. However, the often under-reported phenomenon of energy poverty and how to tackle it will be covered too.

DIGITALIZATION

In the digitalization hub, we are going to investigate the nature of new technologies and learn from innovative projects that are in the making, already running or finished their cycle, the secrets of their success (or failure). Keywords include Digital Twin, AI, VR, AR, 3D, Smart Metering, Blockchain, cybersecurity, etc.





Enlit Europe



BRANDING & SPONSORSHIP OPPORTUNITIES

Increase your visibility and event presence at Europe's premier power and energy event. Whether your company is well established in Europe or seeking new business opportunities, branding and sponsorship packages are available and exclusive to exhibitors. Contact us with your marketing requirements and we will design a bespoke package to suit you.



FIND OUT MORE ON THIS

Contact us to discuss how we can help
you achieve your specific business goals.



REQUEST A CALL FROM
THE ENLIT EUROPE TEAM



Make a stand enquiry



View the floor plan



See sponsorship opportunities

www.enlit-europe.com



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