## **VDMA European Summit 2024** Speakers



### Titel

# Strengthening economic ties between the US, Austria and the EU



**Dr Markus Baldinger**Managing Director Research and Development
Chairman VDMA Austria
Pöttinger Landtechnik GmbH
Austria

#### **Biography**

Dr Baldinger holds the position of the chief technical officer at Poettinger Landtechnik GmbH with his role being Managing Director for Research & Development and Digitalization, responsible for about 190 employees in 4 locations (3 of them international ones). Since 2000 Dr Baldinger has held many positions including vice president R&D at Pöttinger Landtechnik GmbH. He is also a member of the company's executive board.

Outside of Pöttinger, Dr Baldinger's roles have ranged from lecturer to assistant professor of robotics and mechatronics specializing on walking machines at the Johannes Kepler University.

Dr Baldinger has acquired an MBA and an MSc degree from LIMAK Johannes Kepler University and passed his doctoral and diploma studies with distinctions at Johannes Kepler University.

In 2016, Dr Baldinger was appointed Chairman of the technical board of CEMA European Agricultural Machinery in Brussels. He is also president of VDMA Austria, a member of the board of the steering group agricultural engineering of VDMA in Germany and the chairman of the supervisory board of the Linz Center of Mechatronics. In Upper Austria, Dr Baldinger is member of the Automotive Cluster's board. In addition, he is senator in the Senat der Wirtschaft Austria and sits in the supervisory board of the regional bank Raiffeisen Grieskirchen.

Furthermore, Dr Baldinger has been lecturing internationally and is much in demand as a speaker.

## **Company Profile**

Pöttinger is an Austrian family-owned company that contributes to a sustainable increase in effectiveness, efficiency and quality in agricultural production and that acts as a partner on whom its customers can rely. With outstanding working results, it enables each customer to experience PÖTTINGER as the leading and most innovative agricultural technology brand. Pöttinger employs more than 2,000 employees world-wide, they come from 39 national backgrounds. The company's turnover was more than 600 million Euro in 2022/23.