





andina  
pack®

POWERED BY  


NOVEMBER 4 TO 7, 2025

THE EXPRESSION  
OF THE **INTELLIGENT  
INDUSTRY**

The leading trade show for  
processing and solutions for the **food  
and beverage, pharmaceutical, and  
cosmetic industry.**

andinapack.com



ABOUT  
**ANDINA PACK**

Is the leading international trade show for the food and beverage processing, pharmaceutical and cosmetic industries, offering innovative solutions, advanced technologies, packaging, wrapping, printing, and labeling for the market in the region.

This trade fair, powered by Anuga FoodTec, connects with the main buyer groups from the food, pharmaceutical, cosmetic, and printing industries, being the key platform for establishing highly qualified business contacts in the transformation, processing, and packaging segments.

IN 2025 WE EXPECT



VISITORS

+20.000



EXHIBITORS

+500



INTERNATIONAL EXHIBITORS

+50%



VISITOR PROFILE

Our fair gathers high-level professionals and decision-makers from the joining industries.

All of them are looking for the latest innovations and solutions to improve their processes and products.

In our last edition, we had:



+19.000  
Visitors

+40 Countries

PROFESSIONAL  
JOB-POSITIONS

16.1%  
Purchasing  
Directors

6.4%  
Innovation  
Areas

27.5%  
Marketing  
Directors

17.5%  
Project  
Managers

15.3%  
Sales  
Person

7.1%  
Brand  
Managers

9.3%  
Production  
Managers

TOP 9  
VISITING COUNTRIES



Ecuador  
20,5%



Venezuela  
13,7%



Mexico  
8,3%



USA  
8,2%



Peru  
7,8%



Panama  
6,4%



Brazil  
5,0%



Chile  
3,5%



Dominican  
Republic  
3,9%

MANUFACTURING  
COMPANIES

47%

DISTRIBUTING  
COMPANIES

53%

ROLES OF VISITORS



50%

Purchase  
Authorization



20%

Advisory  
Role



16%

Seeking  
Information

REASONS FOR VISIT US



55%

To stay updated  
and receive  
training



20%

To search for  
and compare  
suppliers



17%

To establish and  
strengthen  
relationships

INDUSTRIAL  
SECTORS



FOOD & BEVERAGE  
PROCESSING



PHARMA & COSMETIC  
PROCESSING



PACKAGING &  
WRAPPING TECHNOLOGY



PRODUCTS &  
MATERIALS FOR PACKAGING



INTRALOGISTICS  
HANDLING & STORAGE



FOOD SAFETY &  
INNOVATION TECHNOLOGY



CONVERT,  
PRINTING & LABELING




ADDITIVES, AUXILIARY  
MATERIALS & EQUIPMENT

NEW  
SECTOR



PET  
FOOD ZONE



andina  
ingredients

A specialized event for ingredients in the food and pharmaceutical industries in the Andean & Caribbean region. It has a focus on providing additives, colorants, flavors, essences, pathogen detection equipment, and complementary services such as cleaning and disinfection.

Andina Ingredients is aimed at managers, directors, and professionals in research, development, quality, innovation, and purchasing. The event brings together producers, importers, and marketers from the sector.

It will be an event in the framework of Andina Pack.

FOR FURTHER INFORMATION, VISIT US AT:

andinapack.com

SIDE EVENTS



andina pack  
master  
connections

Andina Pack Master Connections includes three specialized agendas: Master Summit on food technology and trends; Master Talks for the printing and labeling industry; and Master Talks Pharma & Ingredients, focusing on pharmaceutical and cosmetic trends. Along with the Tres Rayas Awards, which connect academia and industry through innovative ideas from students, the program provides a concise platform for innovation and knowledge exchange.



andina pack  
innovation summit  
foodtech&trends




andina pack  
master talks  
printing&packaging




andina pack  
master talks  
pharma&ingredients





andina  
pack®

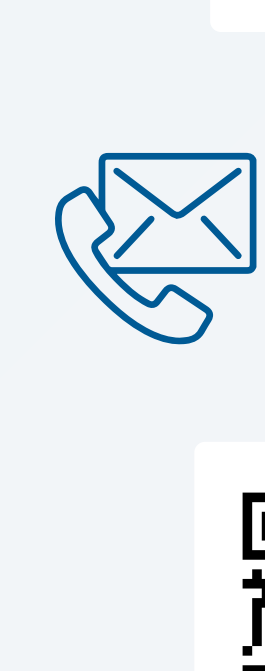
POWERED BY  


WE LOOK FORWARD TO SEEING YOU

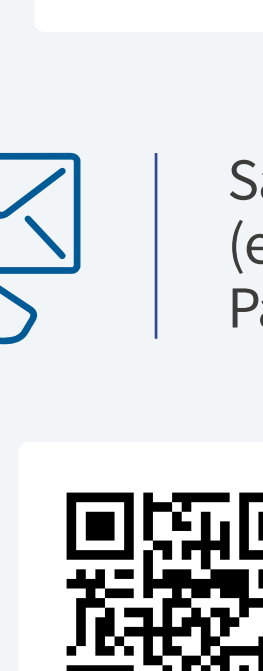
NOVEMBER 4 TO 7, 2025

📍 Bogotá, Colombia

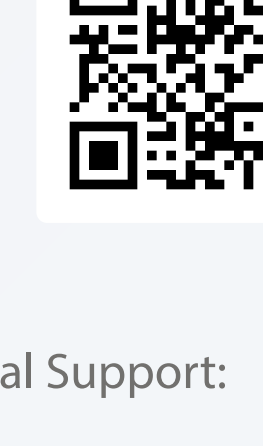
CONTACT US FOR MORE INFORMATION:



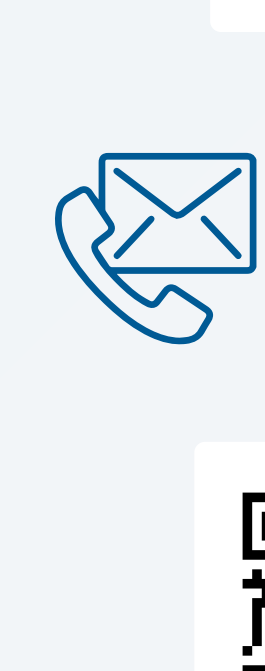
Sales for North America, Europe, Asia, Africa, Mexico, Brazil, Argentina, Uruguay, Paraguay, or Bolivia:



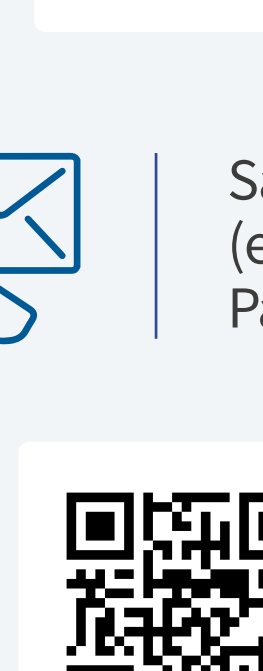
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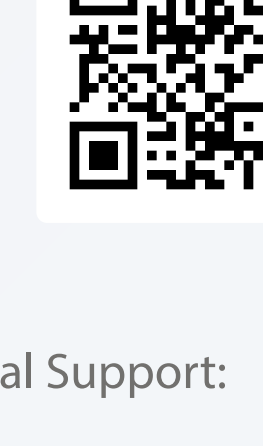
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EXPORTS TOURISM INVESTMENT COUNTRY BRAND



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