

Agenda

Date September 17, 2020
Time 16:30 – 17:45 h (CEST)
Format Web-Seminar

OE-A Web-Seminar | Printed Electronics Insights Special Topic: Internet of Things

As a part of **OE-A's web-seminar series 'Printed Electronics Insights'** this web-seminar covers the special topic of **Internet of Things**. This overarching technology concept describes the increasing integration of intelligence and connectivity into objects, such as machines, automobiles, appliances and everyday objects. Due to its thin, lightweight and flexible form factor, organic and printed electronics provides the ideal technological properties to integrate these intelligent features into any kind of object, regardless of shape and size. Flexible sensors, temperature loggers, smart objects that communicate via RFID or NFC protocols and smart labels that include electrochromic displays are only a few examples of applications enabled by printed electronics. In this web-seminar renown industry experts will present the latest developments and applications of printed electronics that will drive forward the evolution of the Internet of Things.

16.30 Welcome and Introduction

Klaus Hecker, Managing Director, OE-A

16.35 Introduction OE-A Roadmap: Internet of Things

Jan Krausmann, Project Manager, OE-A

16:45 Things Alive for You

Jani-Mikael Kuusisto, CEO, Ynvisible

16.55 Connecting everything - how low-cost, flexible RFID is enabling item level connectivity in the Internet of Things

Alastair Hanlon, COO, PragmatlC

17.05 Smart Labels for Temperature Tracking

Dr. Philip Renners, VP Research and Development, Witte plusprint

17.15 Q&A Session

Klaus Hecker, Managing Director, OE-A

17.45 End of Web-Seminar

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