

Titel

**VDMA Future Business:
Carbon Management - What is in for the machinery industry?**



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Biography

Dr. Eric Maiser, 57, physicist and futurist, is head of the VDMA Competence Center Future Business, a think tank that identifies and harnesses relevant trends for the mechanical and plant engineering industry with trend radars, scenario studies, corporate foresight, and startups. His field of activity there is as diverse as the spectrum of the machinery industry, ranging from AI to defossilization covering technical as well as societal, economic, ecological and policy aspects.

Eric Maiser joined the VDMA in 2000. As Managing Director of the electronics production department, he established new industry groups there, including flat panel displays, photovoltaics and battery production. In 2015 he launched VDMA Future Business as a new service for members and to leverage internal knowledge. He widened its scope with VDMA Startup-Machine in 2017, connecting Mittelstand companies to young entrepreneurs and to increase awareness for startup culture. Prior to VDMA he worked in microsystems technology and European technology transfer. His research work as a physicist in Germany and the USA included superconductors, optics, electronics, and quantum physics.