

## **Information about the handling of your contact data (personal data) within OE-A / VDMA e.V.**

The OE-A / VDMA e.V. (hereinafter also referred to as "we"), is pleased about your interest in our association and in the products and services of the OE-A / VDMA e.V. With this brief information, we would like to give you an overview of the most important information regarding the handling of your personal data.

### **1. data processing controller and data protection officer; contact**

The OE-A / VDMA e.V. is responsible for data processing within the meaning of the data protection laws. You can contact us at [datenschutz@vdma.org](mailto:datenschutz@vdma.org).

### **2. purposes and legal bases of the data processing of your contact data**

Below you will find an overview of the purposes and legal bases of the data processing of your contact data.

#### **2.1 Preparation of individual association work**

As a rule, we process data that is required for a business relationship with companies. However, we also process personal data for the preparation of a contract with your company or with you personally if required. The data processing shall be carried out on the basis of Article 6(1)(b) of the DSGVO (General Data Protection Regulation).

#### **2.2 Fulfilment of legal obligations**

We also process your personal data in order to comply with legal obligations. Data processing shall be carried out on the basis of Article 6(1)(c) of the DSGVO (General Data Protection Regulation).

#### **2.3 Protection of legitimate interests**

We also process your personal data to protect the legitimate interests of us or third parties. We pursue the following interests, which are at the same time the respective purposes:

- Contact maintenance management
- Documentation of OE-A's services and its structures if you receive services from us outside a membership.
- Request management, incl. group internal workflows and documentation
- Participation management, incl. participant documentation
- Dispatch of invitations for VDMA events
- Direct marketing, provided that you have expressly provided us with your contact data for these purposes and have not objected to this use.

Your contact details are maintained in a central OE-A / VDMA database in order to provide you with the best possible information about the OE-A / VDMA and our service portfolio. The data processing shall be carried out on the basis of Article 6(1)(f) of the DSGVO (General Data Protection Regulation).

## 2.4 Consent

We process your data as far as you have given your consent for certain purposes (e.g. if you explicitly wish to receive information about the service portfolio and the work of the association and its divisions using your contact data). The data processing is carried out on the basis of Article 6(1)(a) of the DSGVO. You may revoke your consent at any time without affecting the legality of the processing carried out on the basis of your consent until revocation.

## 3. recipients of personal data

Internally only those persons have access who need it for the mentioned purposes. We will only pass on your personal data to external recipients if this is necessary to process your enquiry, if other legal permission exists or if we have your consent to do so.

## 4. data processing in third countries

If data is transferred to locations outside the European Economic Area, we will ensure that the recipient either has an adequate level of data protection or has your consent prior to the transfer, except in exceptional cases permitted by law.

## 5. storage duration

We store your personal data generally only as long as it is necessary for the fulfilment of the purposes or - in the case of a consent - as long as you have not revoked the consent. In the event of an objection, we will delete your personal data unless further processing is permitted under the relevant statutory provisions. We will delete your personal data even if we are obliged to do so by law.

## 6. rights of data subjects

With regard to the processing of your personal data, you have the right to information, correction, deletion, restriction of processing, data transferability, revocation of consents and complaints to the supervisory authority.

You have the right, for reasons arising from your particular situation, to object to our data processing at any time, insofar as this is based on the "legitimate interest" legal basis. You have the right at any time to object to the processing of your personal data for direct marketing purposes.

To exercise your rights, please contact us at [datenschutz@vdma.org](mailto:datenschutz@vdma.org).

General information on the handling of personal data in the VDMA and its divisions can be found at [www.vdma.org/datenschutz](http://www.vdma.org/datenschutz).

As of December 10, 2018