



## **VDMA European Summit - Engineering the Future**

**"Bright ideas for navigating geopolitical challenges and the green transformation"**

**18/19 March 2024**

**Andaz Vienna am Belvedere, Vienna, Austria**



# Welcome

Engineering is a truly European industry. So VDMA is becoming an increasingly European organisation.

With the 1st VDMA European Summit, VDMA has created a new conference designed for leading decision-makers in the European engineering sector to discuss the present and future challenges of our industry and provide a platform for exchange. Come to Vienna and meet your industry peers!

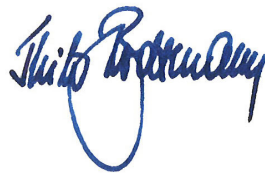
Our economy is in transition: supply chains and markets are under increasing strain due to several crises, the decoupling of the US and China severely affects companies in the EU, and pressure to address climate change is steadily growing. What are the strategic implications for companies? And which business models will prevail?

We are convinced that these topics are worth discussing on 18 and 19 March 2024 for the 1st VDMA European Summit. See you in Vienna!

Kind regards,



VDMA President  
Karl Haeusgen



VDMA Executive Director  
Thilo Brodtmann

## 18 March 2024

18.30 - 19.00

**Registration**

19.00

**Strengthening economic ties between the US, Austria and the EU  
Policy Networking Reception:**

Victoria Reggie Kennedy, US Ambassador to Austria

Dr Markus Baldinger, CTO Pöttinger Landtechnik, Austria

## 19 March 2024

8.30

**Registration**

Moderation: Jacki Davis

**European machinery industry –  
How to be successful in times of geopolitical uncertainty?**

09.00 - 09.15

**Welcome and Introductory Remarks**

Karl Haeusgen, VDMA President

09.15 - 09.45

**Keynote: Economic impact of geopolitical developments on machinery industry**

Professor Moritz Schularick, President Kiel Institute for the World Economy, Germany

09.45 - 10.30

**Panel Discussion: Do the geopolitical developments change the industry?  
Perspectives from companies**

Prof Moritz Schularick, President Kiel Institute for the World Economy, Germany

Tomaso Carraro, Vice Chairman Carraro, Italy

Karl Haeusgen, Chairman Supervisory Board Hawe Hydraulik, Germany

Dr Joachim Schönbeck, President & CEO Andritz, Austria

10.30 – 11.15

Coffee and networking break

11.15 - 11.35

**A new era of systemic competition: Implications for Europe and its companies**

Noah Barkin, China Senior Advisor Rhodium, Germany

- 11.35 -11.50** **Bonfiglioli's local-for-local strategy - Mitigating geopolitical risks**  
Fausto Carboni, CEO Bonfiglioli, Italy
- 11:50 - 12.05** **Linde – How a globally active company deals with geopolitical tensions**  
Tilman Weide, Senior Vice President Global Execution, Linde Engineering, Germany
- 12.05 - 12.45** **Panel Discussion: De-risking from China, goldrush in the US?**  
Fausto Carboni, CEO Bonfiglioli, Italy  
Oliver Wack, VDMA Foreign Trade, Germany  
Tilman Weide, Senior Vice President Global Execution, Linde, Germany  
Noah Barkin, China Senior Advisor, Rhodium, Germany
- 12:45 - 14.15** Lunch and networking break
- Green transformation – opportunities and risks**
- 14.15 - 14.20** **Welcome back**  
Jacki Davis
- 14.20 - 14.45** **Keynote: A 360 Degree View on sustainability - how Siemens drives the Transformation**  
Judith Wiese, Chief People and Sustainability Officer Siemens, Germany
- 14.45 - 14.55** **Navigating ESG reporting: Setting up a system for sustainable success**  
Dr Sarah Brückner, Head of VDMA Environmental Affairs & Sustainability,  
VDMA, Germany
- 14.55 - 15.15** **Implementing a corporate sustainability strategy – Drivers, challenges, opportunities**  
Frank van Dijck, CTO Vanderlande, the Netherlands
- 15.15 - 15.45** **Panel Discussion: Managing ESG requirements in daily business**  
Federica Giachetti, President Morgan Tecnica, Italy  
Martin Mühlbacher, COO INNIO Jenbacher, Austria  
Frank van Dijck, CTO Vanderlande, the Netherlands
- 15.45 - 16.00** **VDMA Future Business: Carbon Management - What is in for the machinery industry?**  
Dr Eric Maiser, Head of Future Business VDMA, Germany
- 16.00 - 16.15** **Wrap up and Closing speech**  
Karl Haeusgen, VDMA President
- 16.30 - 18.00** **Optional: Vienna City Tour with historic tramway**

## Advisory Board

The VDMA European Summit is designed for leading personalities of the engineering industry. To meet this high standard, the VDMA consults with a number of high-profile entrepreneurs in the sector who gave their input.



Fausto Carboni,  
Bonfiglioli  
Italy



Arild Gjerde,  
Kverneland  
Norway



Kari Hæusgen,  
HAWE Hydraulik  
Germany



Dr Joachim Schönbeck,  
Andritz  
Austria



Frank van Dijck,  
Vanderlande  
the Netherlands

## Register now!

Tickets are only available online in our ticket shop: [vdma.org/vdma-european-summit-ticket](https://vdma.org/vdma-european-summit-ticket)

Ticket prices for VDMA European Summit :

- VDMA member: €590 net
- VDMA non-member: €690 net

The ticket price includes participation in the conference and networking dinner, the conference documents and catering during the breaks.

### Conference venue - Hotel Andaz Vienna am Belvedere

The Andaz Vienna am Belvedere is located in the immediate vicinity of the Belvedere Palace and within a 7-minute walk of the main train station and VDMA Austria office.

#### Address

Andaz Vienna am Belvedere  
Arsenalstr. 10  
1100 Vienna  
Austria

#### Hotel

VDMA has a special rate with the conference hotel.

Find more information on our website <https://www.hyatt.com/en-US/group-booking/VIEAZ/G-DY9F>



For direct access online please visit:  
[vdma.org/european-summit](https://vdma.org/european-summit)

Follow updates on #VDMASummit

## **VDMA**

European Office  
Boulevard A. Reyers 80  
1030 Brussels, Belgium

### **Organizer contact**

VDMA Services GmbH  
Lyoner Str. 18  
60528 Frankfurt am Main, Germany  
Hatice Altintas  
Phone +49 69 6603-1143  
E-Mail [hatice.altintas@vdma.org](mailto:hatice.altintas@vdma.org)

[vdma.org/european-summit](http://vdma.org/european-summit)