



# pacprocess

PROCESSING & PACKAGING

3<sup>TO</sup>5 DECEMBER 2024

# MIDDLE EAST AFRICA

MEMBER OF INTERPACK ALLIANCE

EGYPT INTERNATIONAL EXHIBITION CENTER

[PACPROCESS-MEA.COM](https://pacprocess-mea.com)



ORGANIZED BY:



**KONZEPT**  
EXHIBITIONS · EVENTS · MARKETING



**interpack  
alliance**  
MADE FOR TOMORROW

HELD CONCURRENTLY WITH:

**FoodAfrica** Cairo

# PACPROCESS MEA 2024: REVOLUTIONIZING INDUSTRIES GLOBALLY

pacprocess MEA, a proud member of the interpack alliance, is the 5th International Exhibition for Processing & Packaging in the Middle East and Africa, hosted by Messe Düsseldorf. This globally recognized trade fair has become a vital hub, connecting international traders and vendors with their counterparts from Egypt, the Middle East, and Africa.

Taking place from **3 to 5 December 2024**, at the Egypt International Exhibition Center in Cairo, pacprocess MEA is set to be a pivotal event for industry leaders. It unites professionals from diverse sectors, offering a

platform to learn, engage, and showcase the latest products, technologies, equipment, and innovations in processing, packaging, and printing across food, beverages, confectionery, bakery, pharmaceuticals, cosmetics, nonfood, and industrial goods.

This three-day event features an innovative format, seamlessly blending product exhibitions, networking sessions, and curated buyer-supplier matchmaking.

Join us at pacprocess MEA 2024 as we pave the way for transformative advancements and collaborative opportunities in the processing, packaging, and printing industries.

## REMARKABLE SURGE IN MEA'S PACKAGING AND PROCESSING INDUSTRY

The printing, packaging, and processing industries in the Middle East and Africa are rapidly advancing, driven by innovation and heightened demand for efficiency. Emphasizing sustainability and global standards, businesses in this region are shaping a future where technology and responsibility converge to redefine these sectors.



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**M**  
Messe  
Düsseldorf



### LEADING TRADE FAIRS FOR PROCESSING & PACKAGING





## EXHIBITS PROFILES



Food processing and manufacturing machines and technology



Pharmaceuticals and cosmetics production machines and equipment



Food service equipment and shop fitting



Plastic packaging



Beverage production machines and equipment



Printing technologies



Packaging machines and devices



Recycling and environmental technologies



Packaging materials, packaging production aids, packaging accessories



Automation technology / components / accessories



Packaging production and packaging printing machines/equipment, labelling and marking machines



Digitalization and Services

## TARGET INDUSTRIES



FOOD



COSMETICS



INDUSTRIAL GOODS



BAKERY



PACKAGING PRODUCTION,  
PACKAGING PRINTING,  
CONVERTING



LABELLING & MARKING  
TECHNOLOGY



BEVERAGES



NON-FOOD



PACKAGING MATERIALS  
& PACKAGING MEANS



PHARMA



CONFECTIONERY

# UNPACK

## THE MIDDLE EAST & AFRICA'S BUSINESS POTENTIAL

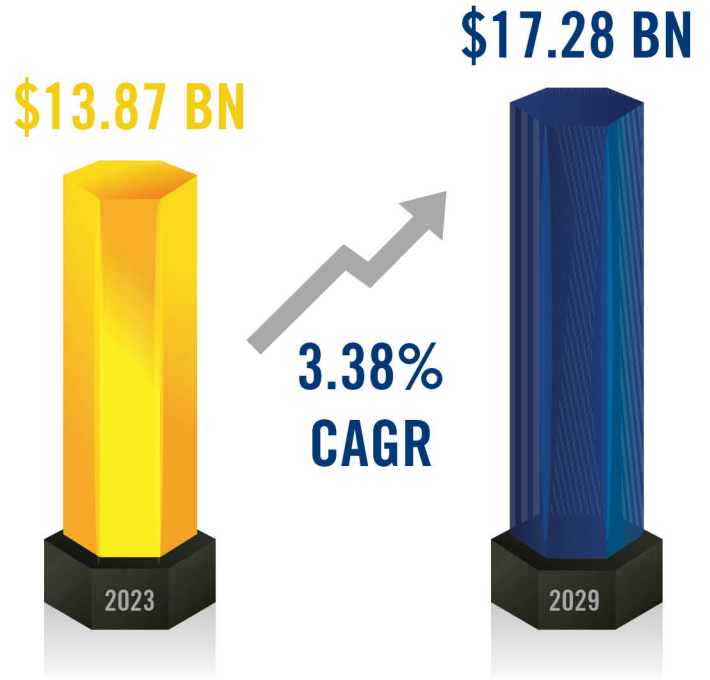
### MARKET SIZE OF AFRICA'S PLASTIC PACKAGING INDUSTRY



Value of Africa's plastic packaging market in 2023



Projected value of Africa's plastic packaging market in 2029



**\$235.3 M**

Expected growth of the African print market by 2031



**\$74 BN**

Value of the paper packaging sector in the Middle East and Africa



**\$ 4.8 BN**

Value of MENA's industrial packaging market in 2023



**\$95.92 M**

Projected worth of Egypt's packaging industry by 2026



**8 K**

Companies in the Egyptian printing and packaging sector



# EXPLORING PACPROCESS MEA 2023 IN NUMBERS

The below figures represent the total combined data of Food Africa & pacprocess MEA

## 32 COUNTRIES



## 9 COUNTRY PAVILIONS



# 910

## EXHIBITORS

27.5K TRADE VISITORS

102 VISITING COUNTRIES

40K SQM

500+ HOSTED BUYERS

40K+ MEETINGS & CONNECTIONS

100+ INDUSTRY SPEAKERS

30+ AWARD WINNERS





# SPECIAL FEATURES

## CONCURRENT EVENT

**FoodAfrica** <sup>Cairo</sup> 

Over the past 8 years, **Food Africa, The International Trade Exhibition for Food & Beverages**, has solidified its standing as a premier event for professionals in the food and beverages sector. This dynamic platform has been instrumental in unveiling the immense business potential of not only Egypt but the entire African continent and the MENA region.

The event will offer delectable business opportunities to wholesalers, distributors, and retailers from around the world, enticing them with the rich tapestry of the Egyptian market and the demanding landscape of Africa's food and beverages sector.

For the fifth consecutive year, Food Africa and pacprocess Middle East Africa trade fairs run concurrently, providing a comprehensive platform to showcase the latest products, services, and solutions essential for the rapidly expanding F&B, processing, and packaging sectors in Egypt and the broader region.

The two exhibitions complement each other seamlessly, with the food industry standing as the primary beneficiary of processing and packaging technology and products.



## SPECIALIZED CONFERENCE

pacprocess MEA 2024 will feature a specialized conference that brings together international industry experts to explore numerous packaging and processing related topics. It provides attendees with unique insights into new market trends and demands in Egypt, Africa, and the world.

## HOSTED BUYERS PROGRAM

The Hosted Buyers Program will assist exhibitors in networking with trade buyers and decision makers from around the world by suggesting relevant contacts to meet. The program allows signing agreements on the spot.

# THE ORGANIZERS



## MESSE DÜSSELDORF

Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs, including 20 leading international trade fairs at its 613,000 sqm exhibition center on the Rhine. The global network of the group of companies encompasses 77 foreign representatives for 141 countries – including 7 international subsidiaries.



## KONZEPT

Konzept is an Exhibition & Event Management Company based in Cairo, operating in more than 15 countries worldwide. With more than 20 years of experience, Konzept is specialized in delivering first-class marketing, networking, and information solutions in high-value sectors, both in mature and emerging geographies. Their full services package includes Organization, Logistics, and Integrated Marketing & PR Campaigns.



## IFP EGYPT

IFP Egypt is a member of IFP Group, the Middle East's most accomplished event organizer with a rich experience of over 42 years and more than 550 international exhibitions with worldwide recognition. IFP Group organizes some of the region's top trade fairs, designed to be ideal platforms for foreign and local companies doing business in the Middle East and Africa, and seeking exposure among top regional buyers and decision makers.



# THE VENUE

Egypt International Exhibition Center has a fully equipped and flexible structure, with 4 halls providing over 40,300 sqm of exhibition space with interlinked partitions and over 8 meters ceiling height. The modern exhibition facility is well accessed by a modern highway and is a few minutes away from 5 stars hotels, commercial centers and the airport.

**Access:** Accessible from both a private entrance and convention center connection gate.

**Services:** The in-house teams bring events to life with dynamic design, lighting and other technology - backed by a strong foundation of utilities and facilities management. In addition, the kitchen can cater to any needs, from a simple finger food menu to a tasty business lunch.

**Additional features:** Multi-purpose offices, registration booths, easy access to the conference center, coffee shops, food court and wide parking spaces.



# WE ARE GETTING READY FOR A

# REMARKABLE

# EDITION

GET AHEAD OF THE COMPETITION, BOOK YOUR SPACE NOW AT

# PACPROCESS MEA 2024!

FOR INTERNATIONAL INQUIRIES  
FOR AFRICA, MIDDLE EAST & GCC

RAWAD RAAD

TEL: +974 4 432 9900  
is@ifpexpo.com

FOR INTERNATIONAL INQUIRIES  
OTHER COUNTRIES

MS. KATJA TÜNNISSEN

TEL: +49 211 4560615  
FAX: +49 211 456087615  
tuennissenk@messe-duesseldorf.de

FOR LOCAL INQUIRIES  
EGYPT

TEL: +20 155 152 6036  
FAX: +20 2 25245199  
info@konzept-egypt.com



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