

“Future of Connectivity Area”

The thematic booths section dedicated to the connectivity of production processes

Present yourself – at the center of your target group

Whether you plan to be present only in the thematic section or as a secondary platform in addition to your own booth at EMO Hannover 2023, you can profit from your booth package in our new Future of Connectivity Area. This is where the relevant global players' decision-makers find out about new connectivity potential – and right at the heart: your brand and your products!

Welcome to the Future of Connectivity Area at EMO Hannover 2023

As the world's leading trade fair for production technology, **EMO Hannover** reflects the latest high-impact technological and organizational changes in the sector and points the way to the future. In the **Future of Connectivity Area**, international trade visitors encounter companies' innovative connectivity potential: new applications, automation processes, smart production, Industry 4.0, machine learning, predictive maintenance, IIoT (Industrial Internet of Things), etc., etc.

Your benefits:

- / little planning and organizational work
- / low overall and personnel costs
- / professional support and advice from the thematic section organizer
- / exhaustive press work for the Future of Connectivity Area
- / two booth sizes available
- / attractive advertising package for addressing your visitors
- / unlimited number of free admission codes for your customers
- / including media flat rate



Make an impression with your know-how at our **presentation forum**



Take this opportunity to present yourself free of charge with an example of best practice at the **Future of Connectivity Area forum**.



Important: The number of presentation slots is limited, so please register in good time. Participation is free of charge (streamed contributions are billable).

Your company in the best of company: **EMO Hannover 2019 in figures**

2,211

exhibitors



116,706

visitors



71 %

visitors had

decision-making authority



149

countries



You can choose:

These are our booth packages for the Future of Connectivity Area

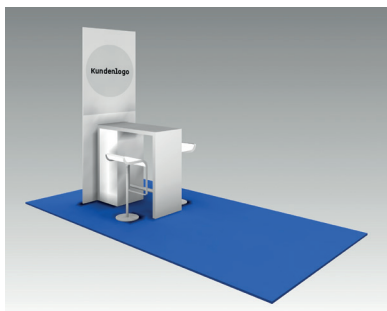
Booth package Basic

8 m² exhibition area

Second booth for exhibitors: **7,500 €**

For first-time exhibitors: **8,500 €**

(prices plus VAT)



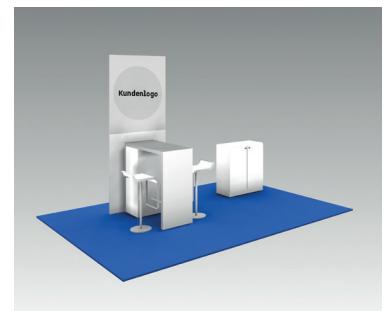
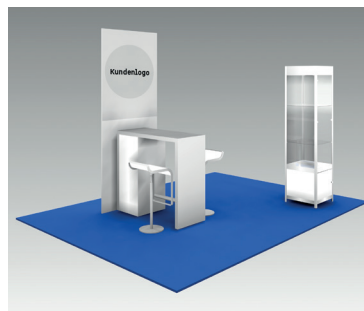
Booth package Pro

12 m² exhibition area

Second booth for exhibitors: **9,500 €**

For first-time exhibitors: **12,000 €**

(prices plus VAT)



Couldn't find what you want?

No problem!

If you're seeking something special, say larger areas, then talk to us! Together we'll find the solution for your needs.

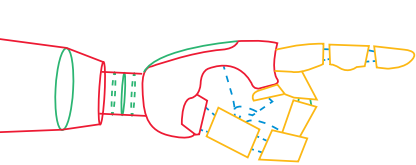
In addition to the area for your product presentation, both booth packages include the following services:

- / 1 desk with lockable cabinet
- / 2 stools
- / your company name on the paneling
- / 1 brochure display
- / Pro additionally offers 1 glass case OR 1 sideboard
- / your products entered in the exhibition catalog

- / use of the lounge area with kitchen, storeroom, and catering
- / 2 exhibitor passes
- / 2 WiFi links free of charge
- / electricity, air, and water free of charge
- / surveillance, booth cleaning, waste disposal

The **Future of Connectivity Area** has become a fixed constituent of the overall concept behind EMO Hannover 2023. Our new thematic booths sections are additional trade fair highlights that attract international trade visitors. And you will also find your specific target groups in our three other Areas. Use our

- / **Future of Sustainability in Production Area** to present your innovations e.g. for sustainable production and business processes, energy efficiency, electromobility, or alternative drives
- / **Open Space Cobot Solutions Area** for automation solutions with cobots (collaborative robots) and their innovative applications: grippers, image processing, measuring systems, software, industrial electronics, feed systems, etc., etc.
- / **Additive Manufacturing Area** for direct and indirect 3D printing technologies, engineering materials, rapid product development (RPD), and AM solutions in the production process



Be there! Register simply and easily for EMO Hannover 2023 at
<https://emo-hannover.com/registration>

With many years of experience at many exhibitions and events, we pave the way for the optimal organization of your presence in the **Future of Connectivity Area** at EMO Hannover 2023. The Konradin Verlag partner team and VDW will be pleased to assist you and answer any questions you may have.

Your contact
at Konradin:

Ann-Kathrin Klemmer

Ernst-Mey-Straße 8
70771 Leinfelden-Echterdingen
Germany
Phone +49 711 7594-338
ann-kathrin.klemmer@konradin.de



Your contact
at VDW:

Axel Fehse

Lyoner Straße 18
60528 Frankfurt am Main
Germany
Phone +49 69 756081-62
a.fehse@vdw.de



VDW – Verein Deutscher Werkzeugmaschinenfabriken e.V.
Generalkommissariat EMO Hannover
Lyoner Straße 18
60528 Frankfurt am Main
Germany
Phone +49 69 756081-0
emo@vdw.de